



Titanic Returns to the Big Screen for 20-Year Anniversary in Exclusive Dolby Cinema at AMC Engagement

Director James Cameron invites audiences to experience the critically acclaimed film in Dolby Vision, including select 3D locations

SAN FRANCISCO, Nov. 15, 2017 – Dolby Laboratories, Inc. (NYSE: DLB), Paramount Pictures, and AMC Theatres® (NYSE:AMC) today announced that *Titanic*, winner of 11 Academy Awards including Best Picture and Best Director, will return to select theaters nationwide for an exclusive one-week engagement in Dolby Cinema at AMC. In celebration of the film's 20-year anniversary, audiences across the U.S. can experience Paramount Pictures and Twentieth Century Fox's *Titanic* in all Dolby Cinema at AMC locations, including 20 locations supporting 3D, beginning December 1, 2017.

This marks the first-ever release of *Titanic* in Dolby Vision in 2D and 3D, a direct result of ongoing partnerships with both James Cameron and Paramount Pictures.

"We mastered a few minutes of *Titanic* in Dolby Vision and I was stunned. It was like seeing it for the first time. Now that the entire film has been mastered, I'm excited to share it with audiences across the U.S.," said filmmaker and director James Cameron. "This is beyond 3D, beyond 70mm, it's beyond anything you've seen before. The image leaps off the screen as bright and vibrant as life itself. This is the way all movies should be seen and without a doubt, *Titanic* has NEVER looked better."

"James Cameron shares our vision for creating the world's best cinematic experiences," said Doug Darrow, Senior Vice President, Cinema Business Group, Dolby Laboratories. "Our partnership with James and Paramount Pictures has enabled us to showcase a masterpiece of theater in the most incredible way, leveraging Dolby Vision to breathe new life into one of the most awarded films in the history of cinema. *Titanic* at Dolby Cinema is truly a can't-miss experience."

"This timeless love story makes the perfect romantic date - or fun night out with friends," said Elizabeth Frank, EVP Global Programming and Chief Content Officer, AMC. "Twenty years since it first played in theatres, *Titanic* in Dolby Cinema at AMC will captivate movie fans like never before."



A premium cinema offering for moviegoers, [Dolby Cinema](#) begins with the filmmakers' vision—using the full storytelling capabilities that Dolby offers in image and sound production to transform the way movies are made and presented. With state-of-the-art image, sound, and acoustic capabilities, the movie comes alive to deliver cinema in its purest form. The Dolby Vision projection system, which uses state-of-the-art optics and image processing, delivers high dynamic range with enhanced color technology and a contrast ratio that far exceeds that of any other image technology on the market today. Dolby Cinema also includes the award-winning Dolby sound technology Dolby Atmos, which moves audio around the cinema, even overhead, placing the audience deeper inside the film's setting.

Guests at Dolby Cinema at AMC also enjoy the incredible comfort of the AMC Signature Recliners that pulsate with the action on screen.

Moviegoers can purchase tickets to the exclusive engagement beginning November 15, 2017 at 5:30am PST through Dolby Cinema at AMC locations and online at www.amctheatres.com/titanic, with each *Titanic* ticket transaction including a free digital movie download of *Titanic* redeemable at paramountmovies.com while supplies last.

About Dolby Laboratories

Dolby Laboratories creates audio, video, and voice technologies that transform entertainment and communications in mobile devices, at the cinema, at home, and at work. For more than 50 years, sight and sound experiences have become more vibrant, clear, and powerful in Dolby. For more information, please visit www.dolby.com.

About Paramount Pictures Corporation

Paramount Pictures Corporation (PPC), a global producer and distributor of filmed entertainment, is a unit of Viacom (NASDAQ: VIAB, VIA), a leading content company with prominent and respected film, television and digital entertainment brands. Paramount controls a collection of some of the most powerful brands in filmed entertainment, including Paramount Pictures, Paramount Animation, Paramount Television, Paramount Players, MTV Films, and Nickelodeon Movies. PPC operations also include Paramount Home Media Distribution, Paramount Pictures International, Paramount Licensing Inc., and Paramount Studio Group.

About Twentieth Century Fox Film



One of the world's largest producers and distributors of motion pictures, Twentieth Century Fox Film produces, acquires and distributes motion pictures throughout the world. These motion pictures are produced or acquired by the following units of Twentieth Century Fox Film: Twentieth Century Fox, Fox 2000 Pictures, Fox Searchlight Pictures, Fox International Productions, Twentieth Century Fox Animation and Fox Family.

About AMC Entertainment Holdings, Inc.

AMC is the largest movie exhibition company in the U.S., in Europe and throughout the world with approximately 1,000 theatres and 11,000 screens across the globe. AMC has propelled innovation in the exhibition industry by: deploying more plush power-recliner seats; delivering enhanced food and beverage choices; generating greater guest engagement through its loyalty program, web site and smart phone apps; offering premium large format experiences and playing a wide variety of content including the latest Hollywood releases and independent programming. AMC operates among the most productive theatres in the United States' top markets, having the #1 or #2 market share positions in 22 of the 25 largest metropolitan areas of the United States, including the top three markets (NY, LA, Chicago). Through its Odeon subsidiary AMC operates in 14 European countries and is the # 1 theatre chain in UK & Ireland, Italy, Spain, Sweden, Finland and the Baltic States. www.amctheatres.com.

Dolby, Dolby Atmos, and the double-D symbol are registered trademarks of Dolby Laboratories. All other trademarks remain the property of their respective owners.

Media Contact

Darren Murph, +1-415-357-7043
Darren.Murph@dolby.com